

Challenges:

One of the early challenges Gibbs & Dandy faced as they embarked on their journey was their level of knowledge and understanding of sustainability issues and how they could start delivering the objectives in their longer-term roadmap.

The company holds sustainability at the heart of its values. As such, it is committed to driving down waste and energy consumption alongside its scope three emissions. Gibbs & Dandy aims to develop a sustainability-conscious workforce that can support the customer's evolving needs as activity moves toward the future home standard.

Impact:

Engagement with the Supply Chain Sustainability School has helped address some of the challenges that Gibbs & Dandy face on their journey to net-zero.

Involving key stakeholders of their brand team has enabled the company to use the learnings delivered by the School to educate the various functions, ensuring a "top-down" cascade of key initiatives and activity in marketing, commercial and H.R.

Seeking advocacy at the branch level has further cemented Gibbs & Dandy's understanding of sustainability and the actions required to ensure they meet their goals.

The company's staff have also independently signed up for School webinars and Lunch 'n' Learns to broaden personal understanding, improve knowledge and share learning with colleagues.

Insightful Feedback: Gibbs & Dandy has attended many live events. They have found the feedback gained from attending live events to have been positive, particularly from others within their industry and those from a similar background. Gibbs & Dandy has also received customer feedback through attending these live events, which the company reported to be highly insightful.

Understanding & highlighting training needs: Gibbs & Dandy considers the assessments to be a handy way of gauging understanding and highlighting training needs. The company recently conducted a second assessment where they applied what they have learnt in key areas, leading to improved results.

Highlighting knowledge gaps: Gibbs & Dandy has found that School action plans are a valuable way to highlight knowledge gaps and signpost students to the most relevant resources to improve learning.

Continuous learning: Gibbs & Dandy has found that the e-Learning modules are a great resource to support areas of improvement. The company has discovered that there is always something to learn from the rich and varied content the School offers.

Fact box



all your building needs

Company

Gibbs & Dandy

No of employees

370

HQ

East Leake

Website

www.gibbsanddandy.com

Main contact

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Services

Procurement and distribution of Building Materials

About

Gibbs & Dandy are a national merchant serving a diverse set of customer segments with the supply of building materials through a network of 30 branches nationwide.

Value gained:

The value and benefits that Gibbs & Dandy has gained from the School are detailed in the following areas:

- **Access to information-rich resources:** Access to information-rich resources, learning pathways and assessments, each designed to increase brand engagement with sustainability.
- **A better understanding of customer needs:** Case studies from businesses similar to those serviced by the company have given essential insights into plans, needs and expectations from suppliers. This, in turn, helps Gibbs & Dandy shape future sales and operational plans.
- **Enhanced Reputation:** Membership of the School demonstrates to Gibbs & Dandy's clients that they are serious about sustainable construction and keen to play their part, both in supporting customers and in ensuring that they operate using responsible and low environmental impact methods

Future proofing:

Gibbs & Dandy plans to grow their links to the School by increasing the number of colleague sign-ups, each contributing to the collective learning and long-term improved assessment score of the brand. The company also wants to maximise any opportunities presented by the School for Gibbs & Dandy to engage with new or existing customers who are Partners and have a vested interest in sustainability and the part they all play.