

Case Study: CitySprint

Challenges:



Working to create a healthier and happier community to live, work and play in is a job for everyone. As a primary emitter of greenhouse gases, the transport and logistics industry have a key responsibility to help tackle the issue of air pollution to reduce carbon footprint.

CitySprint take their role in this challenge very seriously and are dedicated to doing more to reduce their impact on the environment for customers, colleagues, couriers, and the communities in which they work.

Doing the right thing for the environment, the communities in which they work and for the people who live, work, and play in these communities is vital. It's because of this that CitySprint have set a target to become a carbon neutral company by the end of 2023. The company has been on this journey since 2007 to put their business in the best place possible to hit this target.

Impact:

The School is a great reference point for all businesses and has some very informative topics and subjects to refer to.

Working to best practice: CitySprint found that by working through the assessments and the bespoke action plan created for them, they were able to identify that as a business they are on the right track and adopt best practice and guidance in terms of current legislation.

Collaboration: It is refreshing to talk to CitySprint customers who are also members of the School so as to align and share best practice. It is great to identify areas where the company can work in collaboration with the School to support the business and their clients.

Value gained:

CSR Strategy: By working through the assessments and the resulting bespoke action plan, CitySprint have been able to focus on 3 key areas: people, procurement and sustainability. These areas form part of the company's CSR strategy and is now embedded into

Fact box



Company

CitySprint

No of employees

700+

HQ

Redhill, Surrey

Website

www.citysprint.co.uk

Main contact

Jean Davies jdavies@citysprint.co.uk

Services

Courier Services

About

CitySprint is the UK's leading same day distribution network offering same day courier services, next day delivery, international services, and bespoke logistics on a 24/7 basis. Their 30+ delivery depots cover all major conurbations across the UK and are run by local delivery experts, meaning customers receive the best local knowledge backed by a fast, reliable, and flexible nationwide courier network to the local customer service they provide in the UK.



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their approach with clients. CitySprint particularly gained a great deal of benefit from working through subjects around the difference between working together and collaborating in business. CitySprint offer a bespoke solution as no two businesses are alike and through attending the School's training sessions, the company has been able to share this knowledge with their sales teams which has provided a clear focus on how to manage, develop and retain customers by fully understanding the supply chain and what is important to both parties.

Competitive edge: The company services countless organisations throughout the UK and as the School is set up for everybody working in the Construction, FM, Homes and Infrastructure sectors who work in England, Scotland and Wales, it provides CitySprint with a great reference point for dealing with the variety of businesses. When responding to bids and tenders, the company knows that by following the guiding principles of the School, they are demonstrating that they are in line with clients' priorities.

Emission-free deliveries: With CitySprint's target to become 100% carbon neutral by the end of 2023 fast approaching, they have been working with Leeds City Council to complete over 4000 emission-free deliveries across West Yorkshire.

Together with six e-motorbikes being added to their London fleet, powering 30+ nationwide sites by 100%



renewable energy sources, installing on-site e-charging stations, and launching a new carbon offsetting programme, CitySprint is making great progress in delivering commitment to improve overall environmental impact.

Wellbeing at work: CitySprint works hard to nurture colleagues, supporting their wellbeing and personal development. Just as importantly, the company embraces and celebrates diversity, inclusion and accessibility in every part of their workforce. The CitySprint team is 700 strong and growing, and whilst they already have plenty in place to empower this highly capable and diverse workforce, they know that they need to keep the momentum going.

Future proofing:

Being a member of the School will ensure that by working in collaboration with the company's customers and sharing best practice, they can all work together on delivering a sustainable partnership.

Backed by CitySprint's senior leaders, they have registered colleagues with the School as well as assigning training sessions such as the School's Lunch 'n' Learns. These sessions will provide training and a full overview of the benefits of referring to the School for up to date information regarding sustainability. This will ensure that the company keeps their work force up to date with current legislation and subjects important to them and the business.