

## Challenges:

There are many requirements that the world and W Hanson's clients need regarding sustainability. As a company, W Hanson has to do their best to meet these needs to help improve the current climate and make sure the clients are pleased with the company's sustainable efforts. Due to being a timber merchant, the company has their own fleet of vehicles that go out daily and this is a big challenge for the company to stay as sustainable as possible especially with fuel usage. With purchasing timber, W Hanson's buyers have to make sure that all the products are purchased from sustainable forests and are certified to FSC or PEFC certification. The company has been focusing on this part of their brand for over 20 years providing challenging yet rewarding situations.

## Impact:

Through using the School as a whole, the company has found some areas that they have strongly improved on from fuel consumption and lighting to purchasing.

**Fuel consumption:** Every day routes are set out for all of the company's drivers. These routes are carefully looked into to make sure they are the most sustainable and economical for the drivers to take while making sure they will head in a direction that will lead them to other sites and not back and forth on themselves.

**Electric vehicles:** The company's next goal will be to move onto electric lorries in the near future the same way they removed all diesel forklifts and yard machinery and replaced them with electric ones.

**LED lights:** The company has recently replaced all their lights inside the offices and shops and changed to LED's, a much more sustainable option alongside with all the lights in the yards and warehouse.

**Sustainable sourcing:** All of the timber purchased by W Hanson buyers must be FSC or PEFC certified, meaning it has come from a sustainable forest. The company also has policies in place to help in continuous reduction of their carbon footprint.

## Fact box



### Company

W Hanson

### No of employees

40+

### HQ

Southall

### Website

[www.w-hanson.co.uk](http://www.w-hanson.co.uk)

### Main contact

[sales@w-hanson.co.uk](mailto:sales@w-hanson.co.uk)

### Services

Timber merchants

### About

W Hanson are a family run timber merchants founded almost 70 years ago. The company has their own mills and operate from three sites in West London. W Hanson is currently run by the founder's two grandsons, his great grandson has also recently entered the business making him the fourth generation to work in the company.

### Value gained:

W Hanson feel that their membership with the Supply Chain Sustainability School has helped across many aspects of the business such as:

- **Increased knowledge:** The School has helped all staff at W Hanson to fill in gaps and improve on areas of sustainability that they were previously not so strong on.
- **Increased opportunities and retaining current clients:** Many of W Hanson's clients require them to work in a sustainable manner. Through the School, the company has managed to increase their client base and keep existing clients happy now they know the company is more sustainable with the help of membership with the School.
- **A wider understanding for all staff members on carbon footprint reduction:** The School and their e-learning modules have given W Hanson's staff and the company many solutions on how they as individuals and as a team can reduce their carbon footprint, therefore being more sustainable.

### Future proofing:

W Hanson will have new employees taking part in workshops through the School so they can have a better understanding of sustainability. The company will also encourage current staff members to attend more training sessions to widen their knowledge and keep up to date with any changes or impacts that the company would need to be aware of.