

# Case Study: Brebur Ltd

### **Challenges:**

Sustainability is best split down into three headings: economy, environment, and society. The biggest challenges Brebur face are:

**Economy:** Supply and demand of materials are directly affecting the industry today. Plasterboard and other ceiling tiles and insulation products are susceptible to supply restrictions, allocations (quotas of materials) and price increases. This risk on supply means that projects may not be operationally or financially viable.

**Environment**: The Net Zero government target for 2050 requires action now to ensure Brebur are ahead of the curve on delivering the required environmental performance and carbon reduction/management across the business and supply chain.

**Society:** One of Brebur's main sectors is the public sector and the Public Services (Social Value) Act 2012 is having an increased effect on project performance requirements. Brebur's clients require a basic threshold level of social value performance. Therefore, Brebur wants to ensure they are in control, they exceed expectations, and remain ahead of these threshold requirements. Failure to do so could result in lost opportunities and contract awards resulting in lost turnover.

### Impact:

**Ongoing development:** The CPD accredited learning provided by the School is great to ensure ongoing development across all facets of the assessments criteria. Brebur are able to access resources to ensure atentiveness to both the company's key challenges and in providing a general understanding of all sustainability topics. The resources available are directly assisting with Brebur achieving business development plan targets across both environmental and corporate social responsibility policies.

**Social value:** Brebur are working closely with their supply chain partners (BAM and Willmott Dixon for example) to ensure that focus is given on social value, sustainable procurement, and other key sustainability challenges. The "Understanding Social Value" training session held by the School was very helpful as an introduction to and general overview of the expectations of the supply chain for the social value agenda.

**Understanding sustainability:** The assessment process was a useful tool to guide Brebur across the various sustainability topics and understand the company's knowledge of each. The action plan generated from the assessment provides a targeted topic review





# Company

Brebur Ltd

No of employees

35

HQ

Dodworth, South Yorkshire

#### Website

www.breburltd.co.uk

#### **Main contact**

Nick Roffey nroffey@breburltd.co.uk

#### Services

Subcontractor in SFS, drylining, plastering, ceilings, and acoustic panelling

#### About

Brebur are a forward thinking, process driven and wellstructured company offering clients value added services off site with quality workmanship and commercial control on site. They have achieved ISO accreditation 9001, 14001, and 45001 as part of their long-term business plan aim to excel as a supply chain member within their sector in sustainability, social value and the environment.



with specific training modules to improve understating and knowledge. The training modules assist the business in continuous improvement.

## Value gained:

Brebur feel that their involvement with the Supply Chain Sustainability School helps across a number of their business functions, albeit the benefit should be felt across the business as a whole:

**Environmental:** Sustainability, Corporate Social Responsibility and Environmental policies are directly linked to the company's improved understanding gained through the School. Social value has been a key change in Brebur's policies and learning generally.

**Sales and Marketing:** Existing and targeted clients require a formal, credible, accreditation to satisfy prequalification on their supply chain and the School offers this in their badge system. Existing and future tenders will benefit from this. The development of the company's brand and image in doing this will benefit Brebur in sales and marketing.

**Business planning:** A key risk to the business is the environment, sustainability, and social value. Brebur want to act now to ensure the company is ahead of the curve in understanding policies, strategies, and investment, to ensure the company is placed as a market leader in the sector on this area.

# **Future proofing:**

Brebur plan to continue utilising the online content (assessments, action plans, and e-learning modules) for CPD accreditation and general business development. Brebur will continue to support clients in any of the specialist events, networking, modules and training offered through or in conjunction with the School.