

# Case Study: Pozzoni Architecture Ltd

## **Challenges:**

In line with Pozzoni's ISO14001:2015 accreditation, their sustainability challenges are practice management and the buildings they design.

Practice management challenges to reduce carbon footprint include the energy efficiency of Pozzoni's premises, transport to site/client meetings, waste products of the business and staff commuting.

Whilst many clients understand the benefits of good environmental design, the challenge the company faces is bringing the wider design and delivery teams and other stakeholders to understand that sustainable design creates contemporary, aesthetically pleasing, fit for purpose, energy-efficient buildings within cost and programme constraints. By achieving this, Pozzoni designs provide the best long-term value to clients and a quality, built environment for those who will live, work and occupy their built designs.

## Impact:

**Increased knowledge:** Pozzoni joined the Supply Chain Sustainability School in 2015 and has undertaken company assessments on a regular basis. As each assessment results in an action plan, working through the resouces in the action plans has enabled the company to increase it's knowledge and understanding of sustainable issues. Each assessment has required Pozzoni to consider and reflect on the extent of their sustainability knowledge.

**Understanding industry-wide issues:** Membership with the School has increased the practice's awareness and understanding of the impact of sustainability issues to the wider supply chain. Attending various training sessions hosted by the School has facilitated a better understand of sustainability issues facing other members of the design and delivery teams; from main contractors through to specialist suppliers and sub-contractors.

**Reduced carbon footprint:** Knowledge gained from the bespoke action plans has enabled Pozzoni to understand, calculate and take steps to both reduce carbon footprint and integrate sustainability into building designs and specifications from the outset.

**Flexible learning:** E-learning modules are useful as they can be undertaken at any time or place. The short quiz at the end of the modules ensures a focus on the topic.

# Fact box



## Company

Pozzoni Architecture Ltd

#### No of employees

55

HQ

Altrincham, Cheshire

#### Website

www.pozzoni.co.uk

#### **Main contact**

Damian Utton damian.utton@pozzoni.co.uk

## Services

Architectural services

# About

Personal architecture, positive impact: Pozzoni is an innovative practice, delivering considered architecture and a personalised service to clients across the UK. First and foremost, Pozzoni listens, and the result is bespoke architecture that has a positive impact on those who live, work, and play in the buildings they design.



# Value gained:

**Competitive advantage:** Membership with the Supply Chain Sustainability School has reinforced Pozzoni's sustainability credentials, invaluable in competitive bidding situations.

**Setting Net Zero targets:** As Pozzoni work towards being Net Zero Carbon by 2050, Pozzoni's engagement with the resources of the Supply Chain Sustainability School has increased the practice's knowledge; benefitting both the way the business is managed and positively informing the design of buildings, across all sectors.

**Calculate and reduce carbon footprint:** Specific knowledge from the School's resources has enabled Pozzoni to calculate carbon footprint and establish measures to reduce this to achieve Net Zero Carbon by, or before 2050.

# **Future proofing:**

Sustainability is, and will continue to be, an important issue to inform all aspects of everyone's lives. Using the School's resources to increase knowledge will positively benefit those who are impacted by Pozzoni's building designs.