

# Case Study: Forest Traffic Services Ltd

## **Challenges:**

Forest's biggest sustainability challenge is the transition of their fleet to greener energy. The majority of the company's footprint is through the use of vehicles. Thus, making their carbon usage the highest priority at Forest. Progress with regards to this is slow as the technology of electric vehicles are not currently viable to use. They are exploring lots of builds with various suppliers to achieve this. They are also currently looking into electric Impact Protection Vehicles (IPV'S) and their main goal is to develop a build and use it on the UK network.

## **Impact:**

The impact from the School has benefitted Forest greatly in various different ways and different departments throughout the business. Senior management has had a lot of involvement with the School and Sustainability as a whole. Learning what it means to the company and what Forest needs to do in order to evolve and adapt to the new way of working and thinking. The School has offered many ways for managers to explore and learn which is fantastic. The Action Plans that were devoloped were exactly what people needed, to give them a direction and help them learn about various topics around sustainability. This knowledge has helped Forest, and allowed the company to understand what they need in the business and what they need to achieve new set goals and targets.

## Value gained:

**Competitive advantage:** Through the School Forest has had an increased competitive advantage, with the way the world is going social value and sustainability are the winning factors in tenders now.

**Gained knowledge:** the knowledge and educational material the School provides is phenomenal. Forest are able to provide better evidence to clients and have the educated knowledge to back up the evidence.

**Cost saving:** From focusing on fleet and carbon emissions Forest has learnt how to cut down on fuel costs and saved a lot of money in doing so.

**Established processes:** From this they have developed internal processes and procedures which benefit the company as a business and allows them to pass that education down to the frontline and teach them how to improve with regards to sustainability. This has

Fact box



## **Company**

Forest Traffic Services Ltd

### No of employees

390

#### HQ

Newport

#### Website

www.forestsupportservices.co.u k

#### **Main contact**

Ben Cronin bcronin@forestsupportservices. co.uk

#### **Services**

Temporary Traffic Management

### **About**

Since 1982, Forest traffic
Services Ltd have developed
into a major traffic
management supplier in Wales,
the Midlands, and the south of
England. They differentiate
themselves from the other
major suppliers by being able
to supply literally all types of
temporary traffic management.
from traffic light hire and
stop/go to lane closures and
static contraflow systems.



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helped to improve employees' attitudes and increase their understanding on sustainability and see the positive effects of the new way of working.

# **Future proofing:**

The future plans for Forest is to keep engaging with the School. They find the platform to be fantastic and as it is free, the company encourages businesses and people to learn and understand the benefits that come from sustainability as a whole. Forest sees the use of the School platform helpful to achieve great things.