

# Case Study: BAUER Technologies Ltd

# **Challenges:**



The biggest challenge for Bauer Technologies was to demonstrate commitment to sustainability to stakeholders and clients. Bauer Technologies is committed to reducing its impact on the

environment and employ a bespoke strategy of sustainable actions to achieve this goal. Bauer Technologies is in the process of formatting science-based targets and finalising its KPI's for 2022.

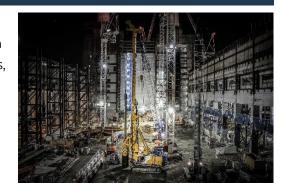
Aside from the usual supply chain and materials issues that most companies experience, Bauer Technologies find it challenging to get early interaction with designers and clients in relation to their projects, in order to challenge the design (if required) and offer a solution which is more sustainable. For example: a different technique, less materials, less waste, which equates to less transport requirements. No doubt that at present sustainability comes with a price and some companies have yet to make sustainability a core requirement. Bauer Technologies find that even with a weighted scoring system in place, often the cheapest contractor wins the work.

Until there is a concerted effort by organisations to make sustainability as important a deciding factor as H&S and quality, cost will still be the deciding factor for many projects,

## Impact:

#### **Networking opportunities:**

Members of the Bauer team have attended supplier days, both in person and virtually. These events are of real value to the business, allowing the team to stay abreast of changes in the industry and providing



opportunities to network with organisations who could place orders for the type of solutions that Bauer Technologies offer.

**Improved sustainaility approach:** The members of Bauer Technologies team have attended and completed many of the Supply Chain Sustainability School's training sessions, including:

Carbon, Carbon Reporting, Sustainable Procurement, Waste and Resource Efficiency, Science Based Targets, Due Diligence in Combating Labour Exploitation, Modern Slavery, Mindfulness and How it is

# Fact box



## **Company**

**BAUER Technologies Ltd** 

## No of employees

60

#### HQ

Bishops Stortford, Herts, UK

#### Website

www.bauertech.co.uk

#### **Main contact**

Nancy Austin nancy.austin@bauertech.co.uk

#### **Services**

Geotechnical contractor

#### **About**

BAUER Technologies Ltd is part of Bauer Spezialtiefbau GmbH, a global construction company specialising in complex and specialist foundation works and is the only geotechnical contractor in the world accredited with BRE BES 6001 sustainability certification [November 2021]. Bauer is known the world over as a leader in advanced deep foundation techniques.



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Implemented. Individuals attending these sessions have gained knowledge in the subjects, which moved Bauer to convert this knowledge into actions - hence the company now has BES 6001 Leaders in Diversity and is currently moving towards Science Based Targets. There was immense value in attending the various workshops, as they lay the foundations for the business to move forward in its sustainability journey.

**Operational improvements:** Bauer Technologies has completed a re-assessment and found this process beneficial, as there can sometimes be changes in the way the business operates, which affect the overall strategy for the business and as such goals can change. It is Bauer's intention to continually re-assess going forward.

**Company-wide training:** The staff at Bauer Technologies use the e-learning modules as part of their training and to better understand the topics that they learn from the School.

## Value gained:

**Networking opportunities:** Value has been brought to Bauer Technologies in various guises, including the ability to engage with potential clients at events, particularly those which could benefit from the solutions that Bauer Technologies offer.

**On-demand learning:** Another key benefit is the learning that the team has been able to undertake, working online, at a pace that suits them. The main benefit is that Bauer Technologies



successfully achieved BES 6001, as a result of being part of the Supply Chain Sustainability School and the knowledge and information that is available to the business, which is vital if the business is to achieve its sustainability targets.

**Enhanced reputation:** The value of external communications is the demonstration to clients, partners and stakeholders that Bauer take sustainability seriously and consider it a key part of its business.

# **Future proofing:**

At this point, the School offer and provides all the information that the business needs. However, from a business development perspective, more face-to-face events with tier one contractors would be beneficial.