

Case Study: Broken Colour Decorators Ltd

Challenges:



One of the biggest challenges Broken Colour faces is raising awareness and knowledge of sustainability. The company needs to all work together to lead the business into a more sustainable future. Working with the Supply Chain Sustainability School, Broken

Colour hopes that through the School's resources, they can build a stronger company-wide knowledge of sustainability and learn how to all work together to reduce wasteand their carbon footprint.

Broken Colour want to work with all their suppliers on this to ensure they have a positive impact.

Impact:

Filling in knowledge gaps: Working with the school has helped Broken Colour to understand their training needs. All office-based staff have been able to work through and complete the online assessments to look at gaps in knowledge and this gave a better understanding of what training is needed.

Planning training sessions: Using the School's action plan has helped to plan training sessions looking closely at using more sustainable materials on their sites, transporting these materials to sites, as well as recycling.

On-demand learning: The e-learning modules are a fantastic help as staff could access these online without having to travel. These also gave a better understanding of the effects of sustainability and the changes the company can make across the business.

Value gained:

Improved sustainability knowledge: The School has allowed to greatly improve knowledge on sustainability, so as a company they can continue to train their staff.

Changing to VOC-free paint: Broken Colour now work with suppliers to reduce the use of volatile organic compound (VOC) paints to help improve indoor air quality and have a better impact on health, wellbeing, and the environment. Their suppliers now offer

Fact box



Company

Broken Colour Decorators Ltd

No of employees

50+

HQ

Bolton, Greater Manchester

Website

www.brokencolourltd.co.uk

Main contact

Claire Liptrot

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Services

Commercial painting and decorating

About

Broken Colour is a commercial painting and decorating company based in the northwest. They supply the construction industry on many sectors throughout the UK including student accommodation, residential, industrial, leisure, museum, town hall, prison, and heritage buildings. Broken Colour are Constructionline Gold accredited.



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new products that are 99.9% VOC-free paint and Broken Colour work with them to ensure the company works in line with BREEAM standards for transport and products supplied.

Attracting new tenders: Being a Gold-level member of the School will show customers how the company is committed to their sustainability policy which will help to win new tenders and show they can meet customers' ever changing needs.

Changing fleet to electric: Broken Colour have now looked at changing their fleet away from diesel vans and they now have some electric cars on their fleet.

Recycling scheme: The company work with suppliers on a "can back" recycling scheme. On deliveries of new paint, the empty tins are taken away and recycled, greatly reducing waste.



Future proofing:

Broken Colour want to continue engaging with the Supply Chain Sustainability School through accessing e-learning modules and assessments to gain and keep their Gold-level membership status as well as attending training events to ensure the knowledge gained is put into practice across their business.