

Case Study: WPS Compliance Consulting Ltd

Challenges:

The biggest challenge the company faces with their clients around sustainability is always 'money'! Clients love the idea of sustainability but when it costs money and they cannot easily see how it will help their company and know it is going to affect their bottom line, objections start to occur! Lara (who started the company) is a passionate environmentalist and drives sustainability within the company, but as WPSCC is a micro-organisation with rented offices, there are limited opportunities. WPSCC do have targets, for example the company car will be replaced with an electric version when it is due for renewal.

Impact:

Although the consultants have not attended any engagement events, mainly due to Covid 19 and work commitments, they have used the resources the school offers. Both Assessments and Re-Assessments have been completed by a Senior Consultant either alone or with a colleague. The process was simple to work through and the Action Plan produced was very useful. The Action Plans were followed by both consultants during furlough and the elearning modules allowed them to increase their knowledge and kept them engaged during a very stressful period. Keeping the Consultants' learning up to date has allowed them to be able to further advise our clients.

Value gained:

Membership of the school has been valuable to WPSCC Ltd for several reasons, one of which is showing their current and future clients that they are both committed to sustainability and that they invest in their consultants by allowing them to have the time to learn more about it. For a small company it has been a useful vehicle for training as the only cost to the company is time, the resources are both free and informative. The action plans are useful as they direct you in a set direction to grow knowledge rather than just choosing the resources a consultant feels they may enjoy. The reassessment is a good guide to their improvement of knowledge and allows them to feel more confident when talking to clients about sustainability.

Future Proofing:

There is currently a great deal of discussion at all levels from employees to government about how much the industry needs to improve its sustainability, the School is ideally situated to assist in improving knowledge within the industry. The school is perfect for

Fact box



Company

WPS Compliance Consulting
Ltd

No of employees 4

HQ

Wellingborough, Northamptonshire

Website

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Services

Waste management, environmental and construction compliance and permitting.

About

WPS Compliance Consulting
Ltd was established in 2009,
initially named Waste Plan
Solutions Ltd and specialised in
waste management in the
construction industry and the
diversion of waste from landfill.
Over the years the company
has diversified and grown and
now covers compliance in the
construction industry,
environmental compliance and
permitting in all industries and
environmental training.



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companies to use the resources, because the only cost is time, and it helps raise awareness. In the future it would be good if the school could link with the Considerate Constructor Scheme (CCS) so that more people become aware of the school and undertake the training offered. Maybe it could also affiliate itself with BREEAM or planning – for example a company having to reach a certain standard (silver / gold) as part of planning conditions (similar to having to register with CCS) or to obtain sustainability credits on BREEAM.