

# Case Study: Russell Roof Tiles

# **Challenges:**



Sustainability is a fundamental part of Russell Roof Tiles.

The business is committed to ensuring that they source responsibly throughout their supply chain.

BES 6001: Issue 3 – the most recent version of the BRE Framework for the Responsible Sourcing of Construction Products, recognises where a manufacturer is reducing its environmental impact and its consumption of resources. Russell Roof Tiles was the first major UK roof tile manufacturer to have implemented and achieved an "excellent" rating.

Mark Parsons is Russell's Technical Director and Sustainability School key contact.

"All our processes are controlled and carried out under BS EN 9001 & 14001, the internationally recognised standards for quality management and environment.

We carried out our very first LCA (Life Cycle Analysis) with the BRE back in 2000 and this has led us to develop our sustainability both across the business and with our partners, many whom we have held long term relationships. This also culminated in us partnering with EON in 2017 with the installation of a 240kW CHP unit which generates both heat and electricity from the same fuel source, helping to reduce the firm's dependency on the grid and providing more efficient energy to assist with the tile manufacturing process."

## **Impact:**

By utilising the resources of the School, we have gained more information as to what stakeholders are looking for going forward. This then assists us in planning for how we



can manage our role in the supply chain process in the future.

The school's self-assessment has allowed us to analyse our Company's knowledge and evaluate this against other measures we have in place as well as a means of benchmarking the business.

## Fact box



## **Company**

Russell Roof Tiles

## No of employees

150+

#### HQ

Burton-on-Trent, Staffordshire

#### Website

www.russellrooftiles.com

### **Main contact**

Mark Parsons

technical@russellrooftiles.com

#### **Services**

Manufactures a comprehensive range of concrete roof tiles, along with a full range of fittings, dry fix systems and ventilation products.

### **About**

Russell Roof Tiles was formed in 1986 to manufacture a range of concrete roof tiles and fittings. We have developed an extensive range of ventilation and dry fix systems designed to meet current building regulation requirements.



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Learning action plans with relevant stakeholders within their business and the School's e-learning modules has given us a greater understanding of much wider needs of other types of organisations.

Cross Industry Learning has given us a better insight and keeps us up to date in aspects that face both our industry and others.

# Value gained:

As a business we have always taken sustainability seriously and have found that membership of the school, to which we have now been a part of for many years shares our values and in doing so demonstrates to both suppliers and customers alike a recognised level of proficiency.

Gold membership through the school demonstrates that sustainability is an endorsement of our actions and involvement.

# **Future Proofing:**

Russell Roof Tiles will remain committed to be a member of the School and use the resources and elearning modules to continue engagement. Going forward we seek to face the challenges sustainability brings to manufacturing and hope to develop our training across the company through online training modules.