

# Case Study: BPR GROUP

## **Challenges:**

The biggest challenge that the BPR Group faces is client employee behaviour, thinking about what they can do to get people to do the right thing with their waste management. Clients often require help and engagement activities to achieve their recycling targets. BPR Group recently set up their SustainABLE Pathway program that encompasses a number of projects and policies for clients to help them reach their goals. Social and environmental initiatives launched under their ESG - looking at other ways they can add value to their organisation and clients – joined the program of Heart of the City. Social Value program has also just been launched to work towards social sustainability, mentoring this summer.

Everybody is responsible for sustainability by nature of our industry being recycling. They have just laid out plans for becoming Net Zero by 2030, achieving through carbon reduction via science-based targets. We are very much a data driven company by recycling rates and emission figures.

## Impact:

Through being an active member of the School, BPR Group have seen the following impacts:

**Sustainable growth:** BPR have found resources in the School that they find relevant and useful to their sustainable growth.

**Environmental and Social Value:** They have found the School useful in that it is tailored to the built environment, which is crucial for better understanding and helping their clients who are mostly based in central London.

**Competitive advantage:** BRP are also keen to bring value to their organisation through the reputation of the Supply Chain Sustainability School which is very useful to demonstrate their commitment to ongoing sustainable practice.

## Value gained:

As an organisation, the BPR Group are already committed to a number of initiatives to improve their environmental and social value. What was useful about the School was that it was tailored to

the built environment, which is crucial for better understanding and helping clients who are mostly based in central London.

# Fact box



#### Company

**BPR** Group

No of employees

135+

HQ

London

Website

https://www.paperround.co.uk/about/company

**Main contact** 

Louis Swan Louis.Swan@bprgroup.co.uk

Services

Commercial recycling

#### About

BPR Group is a waste management and recycling company, employing around 135 people with a turnover of approximately £17 million in 2019-20. The majority of our business is collecting waste from London office blocks and helping them become more sustainable corporate actors.

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The BPR Group are also keen to bring value to their organisation through the reputation of the Supply Chain Sustainability School and ensure clients, and prospective clients, understand their commitment to ongoing sustainable practice through utilising the School's resources fully. It is very useful to demonstrate BPR's commitment to these goals.

# **Future Proofing:**

The BPR Group see future benefits from the School for competitor advantage and winning new business. They also would be demonstrating their commitment in this area to clients in the built environment, including in tender responses. It has been a useful way of instilling a foundation of understanding in a wide range of topics by making use of the Supply Chain Sustainability School's resources. The Supply Chain Sustainability School an excellent distilled chunk of knowledge, useful in avoiding lengthy research being replicated by different employees to reach the same level of understanding.