

Challenges:



The Covid-19 pandemic has forced us to think differently, adapt and evolve. While it has been a time of change, some of the actions we have taken have benefitted our organisation in positive ways. Our Commercial by Nature spirit meant that we took on the unprecedented challenge and

looked for ways to create positive change, with sustainability at the heart of everything that we do. We researched ways for used PPE to be repurposed as home nautical buoys and sold recycling boxes to encourage the recycling of PPE. We also created a homeworking survey internally so that we could collect more accurate data to record changes to commuting and the ways in which energy consumption increased at home, rather than in the office. As a company, we are constantly revising our supply chains and working with suppliers to champion social and environmental sustainability, whilst embedding circularity into our supply chain.

Impact:

Sustainability is not something we do, it's who and what we are. At Commercial, it's part of our DNA. Our relationship with the Supply Chain Sustainability School ensures that we are always actively improving our knowledge base. The Supply Chain Sustainability School has supported the learning and knowledge of our Sustainability Team through easy access to online resources. The platform has also played a significant role in developing the knowledge of biodiversity and sustainable procurement within whole Commercial team. Every member of our team is encouraged to use the resource to expand their knowledge base and raise awareness of sustainability issues. We also use the resources to aid our internal messaging which provides our team members with the tools to make more conscious choices at work and at home. By using the Supply Chain Sustainability School, it highlights to our partners, clients and prospective clients our values and reinforces our commitments to share in our knowledge and demand more of ourselves through further education and learning.



Value gained:

Biodiversity is our word of 2021—one that was chosen due to our participation in the Supply Chain Sustainability School's biodiversity module. It is a word that is central to our Sustainability Team's internal communication strategy as we look to engage with and inspire the entire Commercial family to think about our impact on the planet. The resources provided ensure that we gain a greater, more in-depth understanding of ethical and environmental sustainability issues. The desire to learn and improve helps us to strengthen our partnership with our clients who are also Supply Chain Sustainability School members. The desire for continuous improvement ensures we keep highlighting gaps in our knowledge base, holding us accountable for our individual learning. The School inspires us to keep learning and improving as individuals and together.

Fact box



Company

Commercial Group

No of employees

285

HQ

Cheltenham, Liddington Estate

Website

<https://commercial.co.uk/>

Main contact

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Services

Commercial Group is a leader in the procurement and distribution of office products, interiors, pre-printed material, facilities PPE & workwear and computer consumables and the design, development, installation and maintenance of office technology and software solutions.

About

We are a purpose driven business that considers the potential impact on the environment and society of our operations and products, and seeks opportunities to deliver positive outcomes. Everything we do is underpinned by our 'Commercial by Nature' ethos: the belief that profitability and purpose can be symbiotic.