

Challenges:

The biggest sustainability challenge facing the Group is the transition of fleet to greener energy. With 98% of energy cost coming from vehicle fuel, it is their biggest environmental impact in using natural resources, carbon emissions as well as reducing air quality.



Making a difference here is the main sustainability priority but progress is limited due to the technology and infrastructure within the UK. They are encouraged to see commitment from UK Government in this area, particularly in relation to electric and hydrogen.

Impact:

Through attending supplier days and training, and using the School's online resources and assessment tool, Chevron Traffic Management feel being members of the School has impacted in the following ways:

- **Understanding clients' needs:** Supplier days and training workshops are a great way of understanding clients' needs and strategies, as well as learning best practice from other members of the School. The networking opportunities, pre-COVID, were a great way of creating connections that encourage the sharing of ideas. The Kier Social Value workshop and Highways England RDP workshops as examples have enabled them to have a better understanding of what their clients are trying to achieve.
- **Benchmarking knowledge and demonstrating continuous improvement:** Using the assessment tools allows them to continually benchmark performance against the industry. Being able to carry out an assessment at company and individual level is a great way of demonstrating continuous improvement in sustainability.
- **Pushing the sustainability agenda:** Being members of the School has helped drive forward their Sustainability Strategy. Strong senior management commitment has led the Group to become more active members of the School and using the knowledge gained from the resources has enabled them to achieve many milestones, including achieving ISO14001 and ISO50001 certification, FORS accreditation, and development of a Sustainability Strategy and targets in 2017, followed by a sustainability report.

Value gained:

Through engaging with the School, Chevron Traffic Management have gained the following value:

Fact box



Company

Chevron Traffic Management

Employees

>1000

Website

www.chevrontm.com

Main contact

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Services

Traffic Management

About

Chevron Traffic Management is the UK's leading work-zone safety provider for the UK's critical infrastructure, a safety critical enabling service. Specialising in the provision of temporary traffic management, they provide physical and digital traffic controls, ensuring work-zones are safe for customers, contractors and the general public.

- **Increased competitive advantage:** They are able to demonstrate sustainability credentials to clients and stakeholders, and increased knowledge of key sustainability issues helps ensure they continue to stand out from competitors.
- **Cost savings:** Without involvement in the School Chevron Traffic Management would not have had the momentum to achieve ISO14001 and ISO50001 certification, both of which have led to cost savings, particularly in energy and waste.
- **Reduced risk:** Involvement with the School allows Chevron Traffic Management to keep abreast of emerging issues and trends, ensuring that the risk register is continually updated with risks and opportunities.
- **Employee development:** The ready-made resources available on the School have allowed them to develop and upskill employees on sustainability issues quickly, and also track progress.

Future proofing:

With climate change and the need to reduce carbon emissions, we can only see the School's importance to the industry growing, especially within the lower tiers of supply chain, with net zero being the ultimate goal.

As businesses mature in their sustainability approach it is important to stay ahead of the game and understand the emerging trends and issues that are going to affect them in the future and the School helps play a big part in that.

Chevron Group will continue to utilise the courses to keep informed and up to date and see the Learning Pathways as a great addition to the School.

