

Attendees: Hilary Hurrey (Action Sustainability), Robyn Kelly (Action Sustainability), Becky Bryant (Action Sustainability), Emma-Jane Allen (Action Sustainability), Nathalie Ritchie (National Grid), Kris Karslake (BAM), John Dwyer (Telford Homes), Alice Hands (Sir Robert McAlpine), Jo Gilroy (Kier), Katherine Rusack (Balfour Beatty), Cyndi Mudaly (ENGIE), Antony Lavers (Taylor Wimpey).

Apologies: Michael Cross (Willmott Dixon), Mandy Messenger (Advante), Daniel Harvey (Wates), Cara Palmer (Wates).

1. Actions

Hilary reported back that all actions (apart from the action on Learning Pathways- see below) were complete or being covered as part of the agenda.

The action around Learning Pathways and the how best to manage them to ensure that the supply chain are not overwhelmed by emails from different Partners to take up their learning pathway is still in progress. Internal discussions have taken place, but further consideration is required.

The School self-enrol learning pathways are being peer reviewed by the relevant groups and should be live early in the new year. There will be specific promotion around these.

Actions:

- Hilary will report back to the group once a process has been formulated.

2. School Update

Hilary gave an overview of the engagement figures to date. The School is continuing to maintain levels still with very pleasing figures around resources views, elearning and learner hours.

However, the data is currently showing that there is a 10 – 15% decrease in the number of companies engaged with the School. There are some technical data issues at present so this will be analysed further once resolved and presented back.

There are a group of Partners who have various School e-learning modules downloaded onto their own LMS. These figures for company/ individuals are not included in the figures presented and they are significant in number. In addition, there has been much less pressure on the supply chain to engage with the School this year via Partners which will have reduced the engagement of the supply chain.

3. Social Value Monetisation

Alfie Gilbert presented on the suggested approach the School would take to show the monetised value from Social Value. The social value element being explored is around the wellbeing element that training of Internal staff brings.

There were challenges made in terms of how the calculation is made as an individual could attend one or multiple training sessions and yet the value remains static. The formula the School was basing monetised Social Value on was from HACT which focuses on the wellbeing element (wellbeing meaning the change to quality of life so for example an individual attends a training course and therefore feels more confident from the learnings taken away). There is another portal called Toms, however this focuses on more financial based inputs.

Actions:

- To aid the group with why the School will calculate the social value in the proposed way Hilary will send the recording of the webinar where Daniel Fujiwara explains the reasoning behind this.
- Hilary to redistribute the explanation document to accompany the calculation to the group for any feedback. Please feedback by 18th December.
- Alfie to develop a shortened version of the explanation document which accompanies the calculation to help give Partners a more immediate explanation when looking at their calculation.

4. Partner Value update: webinars

Becky talked the group through a proposal on including webinars in the Partner value exercise which is completed each year for each Partner. As webinars were a different form of learning and a shorter length timewise the School felt that a slightly different value should be applied.

The group discussed the value that should be assigned.

Agreed:

- ✓ Webinars had less interactivity so are less 'valuable' than a workshop
- ✓ There is no other product like the School where there are free resources at the level the School provide which must be considered.
- ✓ Value must be placed on the quality of the webinars the School runs.

Actions:

- Hilary to bring the statistics on webinars (lunch n learns) specifically to the next meeting.
- Becky to run an exercise on looking at the number of individuals from an organisation attending webinars, applying a lower value (e.g. £15) to understand the effect this has.

5. People Matter Charter update

Helen Carter provided the group with an update on what the Labour Group was working on and specifically the People Matter Charter.

There was a total of 69 signatories. The group were keen for more clients to sign up as well as more Partner organisations. Training activities were being run which align to the Charter which was proving successful in helping to take those signed up to the Charter through learning to achieve the capabilities required under the Charter.

The automated roadmap is in development, which will also have an assessment where organisations can understand what level their capability and capacity is against the charter, to then focus them to continue to work through the various levels.

The automation will also eventually allow for reporting which is currently being considered carefully by the group.

If anyone is interested in attending the Labour Group, please contact Helen@actionsustainability.com

Actions:

- The prototype of the roadmap will be shared with the Operations Group when it is ready, and the group will be asked to feedback.

6. API's

Hilary and Becky talked the group through the proposal around the School developing an API which would allow Partners to access data around learning with their own systems.

Discussion points:

- It was important to make the split between information on internal staff and supply chain data. These systems are kept separately in most cases. Internal staff data would be held on an LMS system and supply chain details held within procurement databases. (This needs to be reflected in the survey)
- It is important to provide additional guidance on the benefits the API would bring to Partners and provide examples to demonstrate this.
- It would be worthwhile research done on the most popular pre-qual software and the compatibility with those, e.g. Builders Profile; Construction Line; COINs, Achilles
- The School should consider the potential to join up with the Tool. The Tool team have also been investigating API's so the team will ensure internal join up.
- With regards to the survey, if the answer to question 3 is no, Partners should still have the option to question 4.
- A key contact should be sought in the survey for liaison with regard to the API once developed.
- A question that asks, 'what is your current LMS API capacity?'
- A question around capability/ support in the medium-term future should be asked in case the support is not available short term but will be later on. e.g. Are you planning on having the capability in place at some point.
- Information on the various School initiatives should be included. FIR Ambassador was there, but also need details such as completion of the People Matter Charter, signatory of the various Charters (People Matter, Plant)
- The API needs to be developed to allow other School initiatives to be included when they are developed. The API must be future proofed to allow additional data to be included.
- Date of log in must be included.

Actions:

- Hilary and Becky will feed back the points made to Wendy to consider when developing the proposal.
- Becky will make the relevant adjustments to the survey, including ensuring there is ample opportunity for Partner to be able to make comments.
- The survey will be sent out to the key contacts of Partners; however, Becky will also check in with each Account Manager in case there are other contacts the survey needs to be sent to.

7. AOB & date of next meeting

Tuesday 2nd February 2021, 10.30 - 12.30pm (Virtual).

Please note the School AGM Is taking place on Thursday 25th March 2021, 1pm - 4pm (virtually).

Please note the date In your diaries.

Invites will be sent In the new year.