

Challenges:

The biggest sustainability challenges for IG Masonry Support Systems (IGMS) are around energy use, climate change and waste. They are looking to address these challenges by switching to electric plant equipment, improving recycling onsite and offsetting carbon emissions.



They also see the importance of procuring sustainably, recognising the wider social and environmental impact that their purchasing decisions have. Therefore, they have a Sustainable Procurement Policy to “*implement ethically and environmentally responsible procurement*”.

Impact:

Through attending School training, accessing resources and using the assessment tool, IG Masonry Support Systems have demonstrated commitment to developing sustainability knowledge, which has had the following impacts:

- **Internal collaboration:** An internal group worked together to complete the School’s sustainability assessment to benchmark the whole company’s knowledge. By continuously re-assessing they can track areas that require further training, demonstrating continuous improvement.
- **Gap analysis:** IGMS used their bespoke action plan to assist in setting business objectives and to pinpoint what resources will help them reach these targets, by upskilling their colleagues on sustainability.
- **Implementing change:** Using the School’s resources have helped IGMS to implement real change in their business, such as changing their waste procedure onsite and moving to LED lighting to reduce their carbon footprint. This will help to ensure they reach their target to have the entire business carbon neutral by 2021.

Value gained:

Fact box



Company

IG Masonry Support Systems

No of employees

> 200

HQ

Swadlincote

Website

<http://www.igmasonrysupport.com>

Main contact

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Services

Masonry Support

About

As part of The Keystone Group, IGMS has established a reputation for reliable supply of quality specialist products. IG Masonry Support provides the most practical and advanced range of Masonry Support products on the market, supplying to national housebuilders and contractors across the UK.

Member Case Study: IG Masonry Support Systems

IG Masonry Support Systems have gained value from being a School member:

- **Competitive advantage** Engagement in the School has improved their brand image and competitive advantage. IGMS have used membership with the School as a key marketing tool, which they intend to expand further as a Gold member, and by starting to promote School membership to their own suppliers.
- **Business opportunities** Events through the School have provided opportunities to pitch to existing and potential new clients. By actively promoting their involvement with the School to key stakeholders, they have been able to gain new business opportunities.
- **Improved efficiency** IGMS have already seen benefits with regards to reducing waste and improving energy efficiency, and the Schools resources and training have helped them reach key targets.
- **Reduced costs** As membership to the School is free, IGMS have reduced training costs. They have used the online e-learning modules and training courses to upskill their staff, rather than having to invest in internal training.