

**Attendees:** Hilary Hurrey (Action Sustainability), Robyn Kelly (Action Sustainability), Emily McBride (Action Sustainability), Becky Bryant ((Action Sustainability), Nathalie Ritchie (National Grid), Kris Karlake (BAM), John Dwyer (Telford Homes), Alice Hands (Sir Robert McAlpine), Jade Hunt (Kier), Daniel Harvey (Wates), Katherine Rusack (Balfour Beatty).

**Apologies:** Antony Lavers (Taylor Wimpey), Emma-Jane Allen (Action Sustainability), Michael Cross (Willmott Dixon), Cyndi Mudaly (ENGIE), Jo Gilroy (Kier), Mandy Messenger (Advante).

## 1. School Update

Hilary reported the key figures on membership engagement. Overall, the School has maintained the engagement in the School, when comparing previous quarters. The change to virtual only training delivery has proved successful so far. The delivery team continue to monitor and develop engagement strategies to maintain this as well as use feedback to continually develop the training programme.

## 2. Partner Value update

### *Monetisation of Social Value*

Alfie Gilbert presented on how the School propose to add to the Partner value summary slides an element of monetisation of Social Value using the CPD hours of learning generated from attending workshops and completing elearning.

#### **Agreed:**

- ✓ It was Important that qualitative analysis was applied when measuring social value. The School would not be able to provide that element to Partners.
- ✓ It would be very useful to include Social Value when reporting back to Partners In terms of the wellbeing value provided by the School.
- ✓ A statement of the methodology should be produced to Include alongside the figure generated for the Partners In relation to the School.

#### **Actions:**

- Alfie to create a statement of methodology for the next meeting.
- Example slides to be produced for discussion at the next meeting.

### *Partner Pack*

Becky presented an update to the new Initiatives and tools that have been created to provide further value to Partners. The newest tool was the online Partner Pack. This Includes links to many different pieces of Information such as presentations, how to guides, marketing material and copy. The Idea Is that all this Information Is available for Partners In one place and so more accessible. The Information will be reviewed on a quarterly basis.

#### **Agreed:**

- ✓ The Operations Group will review the elements on the value slide yearly.
- ✓ All Partners felt the Partner Pack was a great Idea and very welcome.

- ✓ Look at adding a link to where all the meeting notes were kept as well as the Operations report so that Partners can gain an update on each group easily.
- ✓ Look at how the pack can include Information on which Partners sit on which group (Individuals).

**Actions:**

- Becky to make the Partner pack live (pending the Implementation of the password) and roll out to Partners.
- Becky to consider the additional suggestions for the Partner pack.

**3. Learning Pathways**

Hilary presented the three different learning pathways which are now available in the School.

The group were asked to feedback on a template that has been produced to help create a consistency to the set-up of self-enrol learning pathways. This template, once agreed, would be adapted to provide guidance to Partner and members of elements to consider when setting up learning pathways.

There were a couple of suggestions made which are not covered in the current scope and would need to be considered as a development piece which is dependent on budget:

- Ability to create a learning pathway into a URL to be distributed that way.
- Adding a gamification element to the learning pathway and introducing a points system to encourage users to continue to learn.
- Add a tickbox/dropdown of all Partners (multi-selection). Partners can ask to be added if they require their suppliers to complete the pathway. That way members can see which pathways are “accredited” or “required” by which of their clients. Will help with avoiding multiple pathways which are similar and avoid suppliers getting several emails to complete similar pathways from multiple clients.

Other comments made were:

- Add more categories under target audience: including suppliers, subcontractors, SMEs etc
- Include time estimated to complete pathways. Also include a guidance note about what is a best practise length of time.
- Include CPD accredited time (calculate the amount of CPD time based on the learning included).
- Add “is it a customer requirement to complete?” question (this would be aimed more at the Partner created learning pathways).
- Add guidance on the target audience specification e.g. be explicit in who it’s for, senior leaders/management, site workers, etc
- Consider consulting with major customers/frameworks as all their JVs, contractors will most likely want to promote the same topics/ learning
- Can Partners have the ability to share pathways amongst each other?
- Suggest certificates for completion

The group were also asked to provide feedback on the six suggested self-enrol learning pathways that the School are going to develop. Due to time limitations this was not addressed thoroughly. However, each suggested pathway will be peer reviewed by the relevant groups. However, a couple of comments were made:

- It was suggested that the School self-enrol learning pathways should also be legislation driven e.g. plastics tax, biodiversity net-gain, social value, Brexit prep, etc

**Social value**

- Would like there to be a mention of the environmental impacts as well in the description (this relates to the HACT/TOMS outcomes)
- Add in CPD accreditation in description

**Wellbeing**

- Distinguish two learning pathways between “building/designing for wellbeing” and “people wellbeing”
- Highlight target audience: is this for managing wellbeing within a business context or is it aimed at own personal wellbeing?

A key consideration that was discussed in more detail was how we can avoid the duplication of learning pathways set up by Partners for their priority suppliers. There could easily be a situation where multiple Partners set up a very similar pathways and promote these to their supply chains. Inevitably there will be cross over in the supply chain which could lead to some suppliers receiving several emails for similar learning.

**Actions:**

- Hilary to consider the above comments and integrate them into the template.
- Hilary to consider the challenge of having multiple Partners promote similar pathways to the same suppliers.
- Hilary to send out the summaries for the suggested self-enrol pathways for any comment by the group. Deadline for response is Tuesday 6<sup>th</sup> October.

**4. AOB & date of next meeting**

Tuesday 1st December 2020, 10.30 - 12.30pm (Virtual).