

## Member Case Study: Go Green

## **Challenges:**

Sustainability within the waste management industry is always a challenge; the most obvious issue currently is carbon emissions produced in the recycling process; for example, the mere collection of waste emits CO2, as does the recycling/recovery process itself.

Go Green Ltd currently have two individuals who are responsible for Sustainability within the business, Laura Manson (EQMS & Compliance Manager) and Henry Boon (Sustainability Officer). They also have an Environmental and Sustainability Policy in place, which includes targets such as reducing their energy consumption in their offices by 5% year on year.

## **Impact:**

- Subject specific learning: Go Green recently attended a Kier Highways supply chain event, during which they heard from the GLAA which broadened their knowledge on Modern Slavery in the industry.
- "Closing the Gap": A number of staff have found the School very useful for closing a gap in their knowledge, without the need to have to attend external training courses.
- Collaborative approach: Jane has completed several individual assessments for her own learning; however, the corporate assessments were completed with the input of several members of staff. They found the process of working through the self-assessment very straightforward as it was explained well throughout the process.
- Assessed learning: Go Green Ltd have found it useful to complete the CPD accreditation guiz at the end of the School's e-learning modules to ensure the learning contained within has been absorbed and taken on board.

## Value gained:

- Networking opportunities: Go Green Ltd found that attending the Kier Highways supply chain event allowed them to meet their clients and other members who were involved with the School.
- Focused learning: Colleagues within the business found the self-assessment and Action Planning process very useful for highlighting the weaker areas of knowledge and understanding and allowing individuals to focus on specific subjects.
- **Development opportunities:** Go Green Ltd believe that the variety and amount of training tools offered by the School would allow members to continue their learning journey over a long period of time.
- PR / comms opportunities: Go Green Ltd have promoted our involvement via social media, such as Linkedin, Instagram Twitter & Facebook, these are open to both customers & the supply chain. They have also promoted this within several of their customers' businesses, who operate throughout the UK.
- Enhanced reputation: Go Green Ltd believe that furthering their involvement with the School will secure our position as a market leader fulfilling all customer criteria.

## Fact box



#### **Company**

Go Green Ltd

#### No of employees

< 100

#### HQ

Doncaster, UK

#### Website

www.gogreen.co.uk

#### **Main contacts**

Jane Park

### **Services**

National waste management.

#### **About**

Go Green Ltd was founded in 2000 by professionals who consolidated their experience and knowledge from within the waste management industry after recognising the necessity for a facilitator to assist companies across the UK.

They provide a full waste management service for customers in all sectors across the UK, including Construction, Retail, Commercial, Utilities, Industrial and Infrastructure. Their client basis includes Kier Group, J Murphy and Willmott Dixon.

## **Future Proofing:**



# Member Case Study: Go Green

Go Green Ltd believes that introducing webinars on a regular basis on specific subjects related to the E-learning modules could be very useful for sharing knowledge, and to answer any queries users may have to the modules/further learning. They additionally believe that a chat forum for members may also be useful to discuss knowledge and share learning.