

## CASE STUDY: ALLTASK

### BACKGROUND

Employing over 300 people across the UK, and with a turnover of £29M, Alltask is a specialist sub-contractor providing scaffolding, scaffolding design, asbestos removal and thermal insulation services across the civils, infrastructure and construction sectors. Some of Alltask's customers include several Supply Chain School Partners such as; Balfour Beatty, Costain, ENGIE, Grosvenor, HS2, ISG, Murphy Group, National Grid, Skanska and VINCI (to name but a few).

Sustainability is a key driver for Alltask, with ultimate responsibility being taken by Daniel Fincham, CEO; support by Nick Covell, Business Development Manager who manages the company's relationship with suppliers and maximisation of the corporate sustainability profile.

Alltask first obtained ISO 14001 in 2009, and, in 2011, received accreditation from the only globally recognised Carbon Reduction Management Scheme for Construction, CEMARS. Working through the Supply Chain School self-assessment and subsequent Action Plan has encouraged Alltask to look even further within sustainability and address the diversity of the workforce within the organisation.

### SELF-ASSESSMENT & ACTION PLAN

Alltask joined the School in 2017 and since then have been continually active within the School, achieving Silver Status in 2017 and committing to continual improvement in sustainability and corporate responsibility. Numerous colleagues attend events and continue to undertake training to ensure the learning is spread throughout the organisation.

Originally, Alltask undertook their initial self-assessment with the help of an external environmental consultant, who worked with Nick Covell to evaluate the business and produce an action plan which would best approach an improvement on the organisation's sustainability credentials.

In doing so, Alltask identified that a lot of work was being done by individuals in the company (particularly in respect of social value delivery) but no attempt had been made to formalise the resource or measure its impact and consequently this was agreed as a primary route forwards for the organisation.

Nick Covell now manages the Alltask corporate account for the Supply Chain School and is committed to completing a re-assessment on a regular basis to act as a progress check. On completion of a re-assessment, the subsequent Action Plan is taken as a next steps document to the Board of Directors for sign off, prior to being passed throughout the business.



### IMPACT

As a result of engaging with the School, Alltask is/has:

- ✓ **Committed to continuing to assess their carbon and reduction management plan** and has installed charge points at their offices for all electric vehicles
- ✓ **Committed to improving their corporate responsibility**
- ✓ **Committed to diversifying the workforce** by attending regular FIR sessions
- ✓ **Actively promoted the School and their membership status** both internally to staff through newsletters and senior management engagement and externally to clients by publicising it on their website and utilising the logo and membership badge in email signatures
- ✓ **Utilised the self-assessment and e-learning on the Supply Chain School website to identify key gaps in the company's knowledge base** that, through further training, can be filled.



- ✓ **Recognised the importance of social value delivery and measurement through;**
  - Offering employees an additional day of leave per year for charity work, fundraising or the support of local issues
  - Creating a communication channel on the company “WorkPlace” app to publicise individual endeavours and provide a place for colleagues to come together
  - Worked with customers such as ISG to raise money for the McMillan Cancer Trust
  - Raising £10s of thousands of pounds each year for industry related charities including mental health through the Little Britain Challenge Cup (The UKs no1 construction and property regatta) which is chaired by Nick Covell



## BENEFITS

**Enhanced community reputation** – through additional social value delivery and community engagement

**A formalised sustainability approach** – Using the School’s assessment and action plans makes it easier for the Group to participate in sustainability delivery as “business as usual”

**Social Value Reporting** – the creation of Alltask’s “WorkPlace” app has made it easier for the business to report against and measure social value delivery which they can then use to report to their customers and other stakeholders to demonstrate commitment to social value delivery

**Business Recognition** – As a result of engagement with the local community and the apprenticeship scheme, Alltask won the DWP Kent Employer Award 2018 for encouraging local school leavers into the construction sector and full-time employment

**Increased Apprenticeships** – Through a relationship with Medway Education Partners, Alltask have created a workplace for 10 new apprentices which not only works towards combatting the skills gap, but also delivers social value to the local communities in which they work

**A more attractive / inclusive workplace** – Using the FIR programme and toolkit of resources is assisting Alltask with developing their own Fairness, Inclusion and Respect culture within the business which is making them more attractive to new talent and allowing them to retain existing staff members

**Additional Customer Certification / Recognition** – Responding positively to client requests re: The School and maintaining a Silver Status has seen Alltask achieve the highest available supply chain score with one of their customers, Costain, which has been critical in winning more work within the business

**Competitive Advantage** – As a result of better being able to demonstrate their sustainability credentials during performance reviews, Alltask have secured much higher client scores making them more likely to retain existing customers and win new work

## THE FUTURE

Alltask believe that the School is one of the most beneficial free business tools they have engaged with to date, however, it is important that the School:

- ✓ Continue to maintain the Supply Chain School website and ensure that its content is up to date, relevant and refreshed
- ✓ Continue to recruit more Partners and maintain their engagement with their supply chain
- ✓ Encourage members to share their experiences and knowledge for the wider benefit of the industry

